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**For Immediate Release**

Date

**Contact:** Name

Tel#, Email Address

**[School District Name] Celebrates National Principals Month:**

**Honoring the Leaders Who Shape Our Children’s Future**

***[Location]*** — October is [National Principals Month](https://www.principalsmonth.org/), a time dedicated to acknowledging the crucial role that school principals play in guiding our students, supporting our educators, and leading our schools to success. [School District Name] is proud to join in this national celebration and express our gratitude for the remarkable principals who make a difference in our community every day.

[Insert quote by district leader.]

[Insert ~5 sentences highlighting the local impact of school leaders. Emphasize how their work has benefited your community and include any partnerships or initiatives that have a direct impact on local issues or how you plan to celebrate them. Consider including any unique ways you plan to celebrate school leaders.]

“It’s our honor to celebrate school leaders for their unwavering efforts to foster the well-being and growth of the students and staff under their care,” said [National Association of Secondary School Principals](http://nassp.org) (NASSP) CEO Ronn Nozoe. “During the most challenging time in education, each of our school leaders has transformed what is possible for our students and those who teach them. I hope we all take time this October to #ThankAPrincipal for leading, innovating and advocating on behalf of their students and staff.”

“Principals are visionaries who strive to shape the future of our communities. Their impact reverberates far beyond school walls, influencing generations to come,” said [National Association of Elementary School Principals](https://www.naesp.org/) (NAESP) Executive Director L. Earl Franks, Ed.D., CAE. “As the role of principals evolves, our commitment to supporting them remains unwavering. National Principals Month is just one way we spotlight their crucial work, but our dedication to empowering these school leaders is a year-round mission.”

"Principals are integral to the success of America's schools," said [American Federation of School Administrators](https://www.theschoolleader.org/) (AFSA) President Dr. Leonard P. Pugliese. "They drive daily operations and shape the long-term vision of our educational institutions. By creating positive, nurturing learning environments, they ensure students feel safe, supported and inspired. Principals elevate instructional quality through critical support and professional development for teachers, ensuring educational standards are met. They engage families and community members, fostering strong partnerships that enhance the educational experience. Through their commitment and strategic leadership, principals help every student reach their full potential and prepare for success in a rapidly changing world."

Observed each October, National Principals Month is a collaborative effort between AFSA, NAESP and NASSP. This month-long celebration provides a platform for district leaders, elected officials, parents, students, teachers, staff, school leaders and communities to come together in recognizing and honoring the remarkable principals who demonstrate visionary leadership and an unwavering commitment to the success of every student.

Additional information about National Principals Month can be found at [principalsmonth.org](https://www.principalsmonth.org/).

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